B-FREE
APPLICATION CARDS

ENCOURAGE INNOVATION IN THE WORKPLACE

Today, companies want to foster innovation for their own success, to motivate and attract talented workers. By making it easy to connect and collaborate with others, new ideas and connections — the root of innovation — are forged.

Research shows that three different states of work (concentrate, connect and collaborate) enable employees to realize their full innovative and creative potential. A high-performance workspace needs to consider how to support all three states of work.

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CONNECT

COLLABORATE

CONCENTRATE

B-FREE

B-Free supports individual and group work through a wide range of applications, from spaces for individual concentration to settings for informal connection, planned and impromptu collaboration. Easy to configure and with a consistent aesthetic, B-Free delivers a rich palette of places across the entire floor plan. Worker's well-being is supported through a variety of desk and table heights, ergonomically-designed backrests and intelligent worktools and lighting. With a large desking statement of line and a full range of built-in features and optional accessories, B-Free can be customized to each company's workplace needs.

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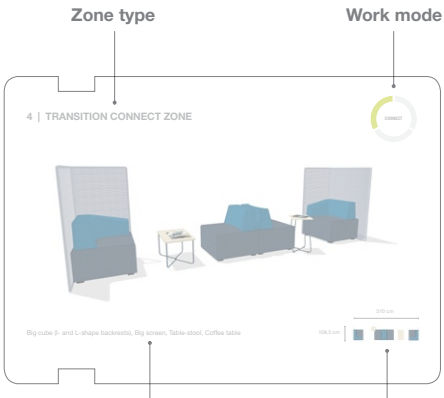
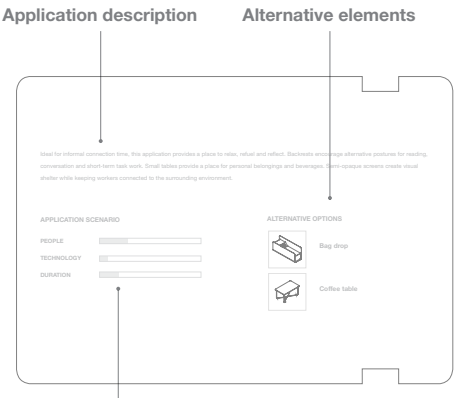
READING THE B-FREE APPLICATION CARDS





READING THE B-FREE USAGE CURSORS

PEOPLE

0-2 people | 3-5 people | 6+ people

TECHNOLOGY

Analog | Mixed | Digital

DURATION

0-30 minutes | 1-3 hours | 3+ hours

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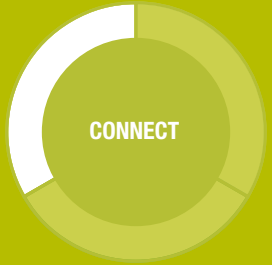
CONNECT

CONNECT

Innovation teams require a shared mind: individual insights and memory need to become group learning and memory, and project history needs to be readily discernable to reduce unnecessary errors and backtracking. By working together in informal ways, workers socialize their learning and build mutual trust. Open and relaxed connection spots are critical components to innovation spaces.

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COLLABORATE

COLLABORATE

Collaboration is the process of shared innovation: two or more individuals with complementary skills interact to create a new and shared understanding. Information, tools and technology can be shared equally when team members have immediate access to each other. Private collaboration areas support deep discussion and brainstorming without interruption while informal lounge areas provide space for taking a break and attract workers from other areas to mingle and share ideas.

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CONCENTRATE

CONCENTRATE

In order to be strong contributors to a team, workers need uninterrupted time for individual, heads-down work and study. They also need space that gives them choice and control over their environment, from lighting to technology. This focused concentration time provides an opportunity to contemplate, strategize and process information — critical to helping ideas germinate.

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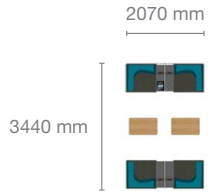
1 | UNASSIGNED COLLABORATIVE ZONE



Big cube (L-shape backrest), Big screen, Bag drop,
Coffee table

This informal collaboration area promotes face-to-face and side-by-side interactions. With an ergonomically supported backrest, team members can meet in a comfortable, relaxed posture. Bag drops provide storage for personal belongings and access to power. Semi-opaque screens create enclosure and privacy, making it easier to disconnect from the rest of the work environment.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

Dash mini integrated in Bag drop (customized version - available in special only)

Table-stool

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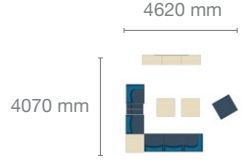
2 | WELCOME ZONE

CONNECT

Big cube (I and L-shape backrests and without backrests),
Corner table, Bag drop



A mixture of seats with and without backrests allows visitors to choose a comfortable waiting spot in this L-shape application. Bag drops located between seating areas create more personal space while providing storage for personal belongings and access to power for charging devices.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

Screens

Table-stool

Small cube

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3 | SOCIAL CAFÉ-CONNECT ZONE

3930 mm

4610 mm

Big cube (L-shape backrests and without backrests), Coffee table, Table-stool

An innovative lounge setting for cafés and waiting areas. Backrests encourage a variety of postures and create a sense of boundary. The coffee table and stools provide a place for personal belongings and beverages.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

Corner table

Small cubes

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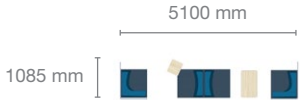
4 | TRANSITION CONNECT ZONE

Big cube (I- and L-shape backrests), Big screen,
Table-stool, Coffee table



Ideal for informal connection time, this application provides a place to relax, refuel and reflect. Backrests encourage alternative postures for reading, conversation and short-term task work. Small tables provide a place for personal belongings and beverages. Semi-opaque screens create visual shelter while keeping workers connected to the surrounding environment.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

Bag drop

Coffee table

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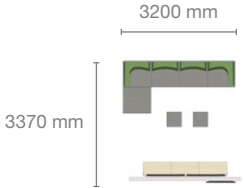
5 | SOCIAL CAFÉ-CONNECT ZONE



Big cube (I-, L-shape backrests and without backrest),
Small cube

This informal connection or waiting area supports a variety of postures for reading, reclining or leaning in to a conversation. Small cubes function as ottomans or additional seating.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

Coffee table

Table-stool

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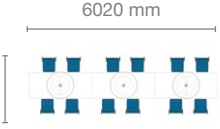
6 | SOCIAL CAFÉ ZONE

High table with wood leg and Integrated top access,
High stool



Standing height tables with wood legs and high stools create a casual, inviting atmosphere. Integrated access to power supports device usage in informal conversations.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

Steel leg

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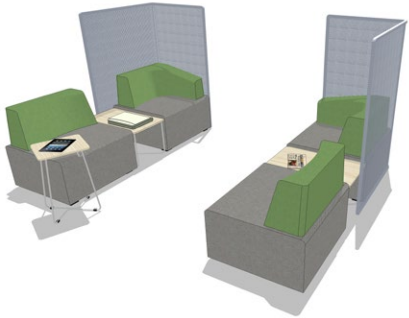
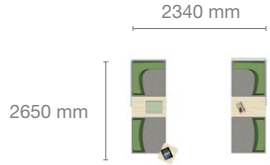
7 | SOCIAL CAFÉ-CONNECT ZONE



Big cube (I- and L-shape backrest), Coffee table,
Table-stool, Large screen



With ergonomically supported backrests, workers can connect informally in a comfortable, relaxed posture. Tables provide space for personal belongings and beverages. Semi-opaque screens anchor the configuration and create visual shelter while keeping workers connected to their surrounding environment.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

Small cube

Corner table

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8 | SOCIAL CAFÉ-CONNECT ZONE

Big cube (I-shape backrests), Corner table

A face-to-face lounge setting, this application encourages a variety of relaxed postures. Low tables provide a place for magazines, beverages and personal belongings.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

Coffee table

Bag drop

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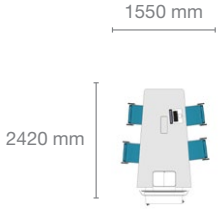
9 | ASSIGNED TEAM PROJECT ZONE



Pint table with wood legs and Integrated top access, High stools, media:scape mobile

Small teams collaborate digitally at this standing height table. media:scape integration makes it easy to amplify content and share information. The Integrated top access allows users to plug their devices to power easily. The specific shape of the table ensures equal access for all participants to the shared content.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

FlipChart

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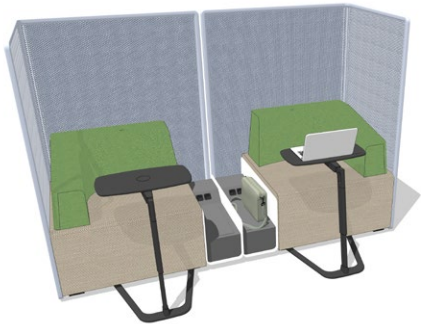
10 | UNASSIGNED COLLABORATIVE ZONE



Big cube (L-shape backrest), Big screen, Bag drop,
Coalesse Free Stand table

Semi-opaque screens provide visual shelter for collaboration sessions while keeping workers connected to the surrounding environment. Bag drops between seating areas create more personal space, provide storage for personal belongings and offer access to power. Coalesse Free Stand table serves as a personal worksurface for each worker.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

Dash mini lamp integrated on Bag drop (customized version - available in special only)

Table-stool

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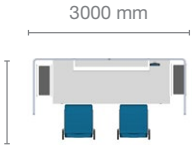
11 | UNASSIGNED COLLABORATIVE ZONE

High Table with wood legs and cable chain, Bag stand,
TagWizard, Big screen, High stool, 1+1 LED Personal task light



A two-person collaborative space. Semi-opaque screens create boundary and signal concentration while keeping workers connected to their surrounding environment. Bag stands provide space for personal belongings and access to power. A personal LED lamp illuminates the personal work zone. TagWizard allows workers to schedule the space for a defined time period.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

Dash mini

Connecting Hub

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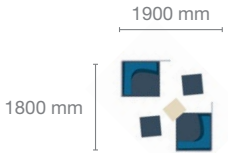
12 | UNASSIGNED COLLABORATIVE ZONE

Big cube (L-shape backrests), Small cube, Big screen,
Table-stool



A comfortable setting for two-person collaboration in a small footprint. An ergonomically supported backrest helps workers adopt comfortable postures for reading, reclining or leaning in to a conversation. Small cubes and a table provide a place for personal belongings. Semi-opaque screens create visual shelter while keeping workers connected to the surrounding environment.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

Coalesse Free stand table

Bag drop

FlipChart

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13 | ASSIGNED PROJECT TEAM ZONE

High Table with wood leg and Integrated top access, High stool

This application stimulates collaboration with a large worksurface area to share materials and vertical surfaces for brainstorming and note taking. The integrated top access allows users to plug their mobile devices, be it laptops, tablets or smart phones.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

FlipChart

Steel leg

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14 | UNASSIGNED COLLABORATIVE ZONE

B-Free straight back-to-back desk with wood leg and cable chain, Small cube, media:scape mobile, cobi chair

A collaborative setting that encourages digital sharing of ideas and information. The table is designed to support media:scape mobile and mini devices allowing workers equal access to content. Small cubes welcome impromptu input from additional participants.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

Integrated top access

media:scape mini

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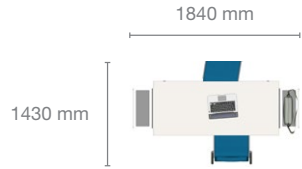
15 | UNASSIGNED COLLABORATIVE ZONE

High Table with wood legs, Bag stand, High stool



The light scale of the standing height table and wood legs creates an elegant and natural aesthetic for face-to-face collaboration. Bag stands provide space for personal belongings and access to power.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

Connecting Hub

TagWizard

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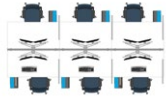
16 | RESIDENT ASSIGNED ZONE

CONCENTRATE

4800 mm

3030 mm



B-Free straight desk with wood leg, Divisio screen,
Plurio Dual display support, Mobile caddy, Gesture chairs

Dedicated spaces with integrated access to power, abundant worksurfaces and tools promote focused work. Divider screens define boundaries and bag caddies provide storage for personal belongings. The B-Free wood leg creates a natural and elegant aesthetic.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

1+1 LED task lamp

Flexbox with cushion

1+1 Worktools

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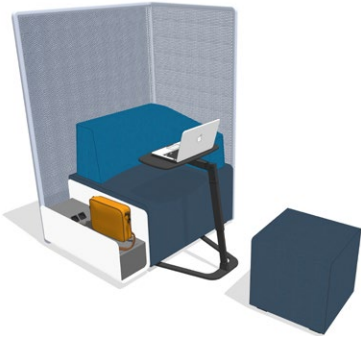
17 | INDIVIDUAL SHARED FOCUS ZONE



CONCENTRATE

Big cube (L-shape backrest), Big screen, Bag drop,
Small cube, Coalesse Free stand table

1040 mm

1700 mm

Workers can enjoy a comfortable place for individual concentration or relaxation. The privacy screen creates visual shelter while keeping workers connected to the surrounding environment. A bag drop provides a place for personal belongings and access to power. Coalesse Free stand table serves as a personal worksurface and the small cube can function as an ottoman or welcome another person for impromptu conversation.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

Table-stool

Dash mini integrated on Bag drop (customized version- available in special only)

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18 | UNASSIGNED FOCUS ZONE

CONCENTRATE

B-Free straight back-to-back desk with wood leg, Partito screen, Launch pad, Mobile caddy, dash lamp, Gesture chair

2890 mm

3220 mm

An attractive, performance-based setting for nomadic workers with support for their technology and personal belongings. Center and lateral screens partition space and add privacy while task lamps provide glare-free illumination. The B-Free wood leg creates a natural, elegant aesthetic.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

Divisio screen

Integrated top access

Orgarail

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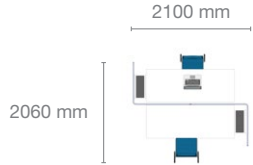
19 | UNASSIGNED FOCUS ZONE



High table with steel legs, High stools, Bag stand, Big screen

Privacy screens define a place for focused, independent work. An integrated bag stand with access to power supports technology and personal belongings and helps workers to quickly connect.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

TagWizard

Connecting Hub

1+1 LED Personal task light

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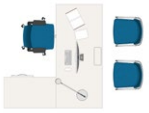
20 | ASSIGNED FOCUS ZONE

Straight desk with wood leg and return top, Modesty panel,
dash task light, Implicit Premium pedestal, Gesture chair, QiVi chair

2750 mm

2000 mm



This light-scale desk and return with wood legs provides an elegant, refined aesthetic for a private office setting. The desk setting is paired with pedestal storage for frequently-accessed items and guest chairs for in-office meetings.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

Flexbox storage

1+1 Organisational tools

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21 | NOMADIC FOCUS ZONE

1460 mm

1670 mm

Straight desk with wood legs, Mobile Caddy,
1+1 LED task light, Small screen, Gesture chair

This application fosters independent, focused work with an elegant aesthetic. An ample worksurface and integrated desktop access to power makes it easy to connect quickly while the privacy screen limits visual distraction and signals concentration. The LED lamp illuminates the personal work zone. A mobile caddy provides storage for personal belongings.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

Functional screen

Launch pad

Bag stand

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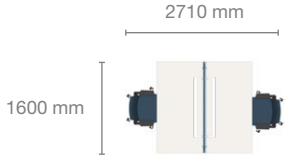
22 | UNASSIGNED FOCUS ZONE

Straight table with wood legs with integrated rail,
c:scape centered screen, 1+1 Personal LED light, Gesture chair



A workspace for focused work that also keeps the individual visible and accessible to co-workers. The center screen offers privacy and creates boundary. Integrated top access to power makes it easy to connect quickly. A personal LED lamp provides choice and control over task lighting.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

Dash mini lamp

c:scape shelf

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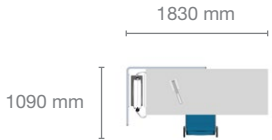
23 | UNASSIGNED FOCUS ZONE

High table with steel legs, Bag stand, 1+1 LED task light,
Big screen, High stool



This application encourages independent and focused work. An integrated bag stand with access to power provides a place for personal belongings and helps workers to quickly connect. A privacy screen limits visual distraction and signals concentration. The LED lamp provides glare-free illumination.

APPLICATION SCENARIO

PEOPLE

TECHNOLOGY

DURATION

ALTERNATIVE OPTIONS

Connecting Hub

TagWizard

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